

## Proper Prior Preparation!

Proper prior preparation begins before you depart for the great outdoors. You need to be physically fit and have the necessary equipment and skills related to your sport. In addition, your survival mind should be sharp and ready to use should the unexpected occur.



The psychological strain of being in a survival situation is overwhelming. Learning wilderness survival skills and how to prioritize them will greatly enhance your chances of returning home safely.

## Training Options

### Field Adventures

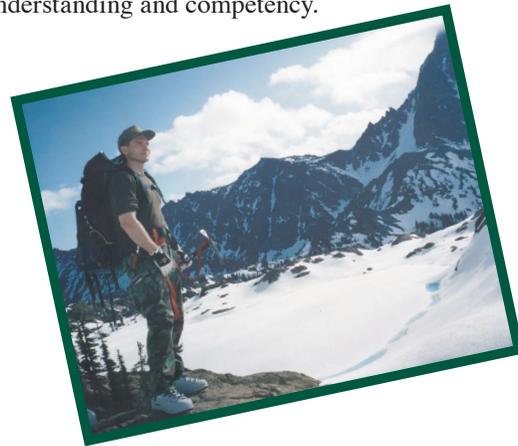
Simply Survival's Field Adventures programs are for those who want the ultimate survival challenge. The programs teach both modern and primitive skills using limited gear and a progressively challenging curriculum.

### Skills Training

Simply Survival's Skills Training programs are for those who want to learn skills without hardships. The programs teach both modern and primitive skills in a comfortable yet challenging hands on environment. Bring all the food and gear you think you'll need and prepare for a great time of learning.

### Advanced Skills

Simply Survival's offers advanced programs in land navigation and primitive fire building. Learn to expand your skills to the ultimate level of understanding and competency.



### Corporate/Team Adventure

Is your company looking for a customized class? Simply Survival can design a training session to meet your needs whether it be wilderness adventure, urban survival, or management enhancement.

## Simply Survival's Staff



### Gregory J. Davenport

Wilderness Medical Expert  
Wilderness and Urban Survival Authority  
Author, Lecturer, and Field Instructor

### Rick (Hoss) Sexton

Wilderness Medical Expert  
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Search and Rescue Expert  
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# Enjoy Nature with Confidence!



## Wilderness Adventure & Survival Programs



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## Don't become a statistic!

During an average year the U.S. National Park System has around 4,000 Search & Rescue operations. Approximately 50% of the missions will involve a seriously injured or ill



## Learn the Art of Wilderness Survival



### The Three-step Approach To Wilderness Survival

1. **Stop** and recognize the situation for what it is. People often panic and begin to wander aimlessly. This makes it harder for search-and-rescue teams to find them and valuable time is lost that could have been spent meeting their survival needs. If you stop and deal with the situation— evaluating it and taking appropriate steps— your odds of survival are greatly increased.
2. **Identify** your five survival essentials *and prioritize* them in order of importance for the environment that you're in. *The exact order and methods of meeting these needs will depend on the environment you are in.*
  - Personal protection (clothing, shelter, fire)
  - Signaling (man-made and improvised).
  - Sustenance (identifying and procuring water and food).
  - Travel (with and without a map and compass)
  - Health (mental, traumatic, and environmental injuries)
3. **Improvise** to meet your needs using both man-made and natural resources. Once you've identified your five survival essentials and prioritized them in order of importance, you'll need to improvise to meet those needs. The ability to improvise is the key to a comfortable wilderness stay versus an ordeal that pushes the limits of mortality. Sometimes the answer is straightforward, and sometimes it isn't. The only limiting factor is your imagination!

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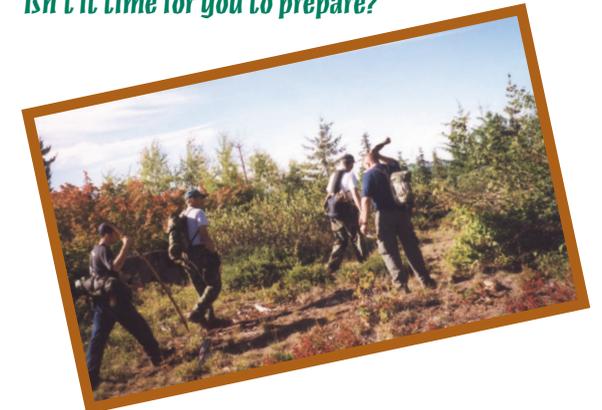
## Be Prepared!

*Simply Survival's* safety conscious programs prepare you for any unforeseen survival event. You'll not only learn our simple "three step approach" to global survival, but will also have the opportunity to implement these skills throughout the training process.



At *Simply Survival* we offer day long seminars and trips that range from 3 to 7 (or more) days. Our global approach to wilderness training will prepare you for survival in all climates, not just one.

**Isn't it time for you to prepare?**



*Simply Survival's* campus is located in the spectacular Columbia River Gorge just 45 miles east of Portland, OR and Vancouver, WA.